

simple contracting

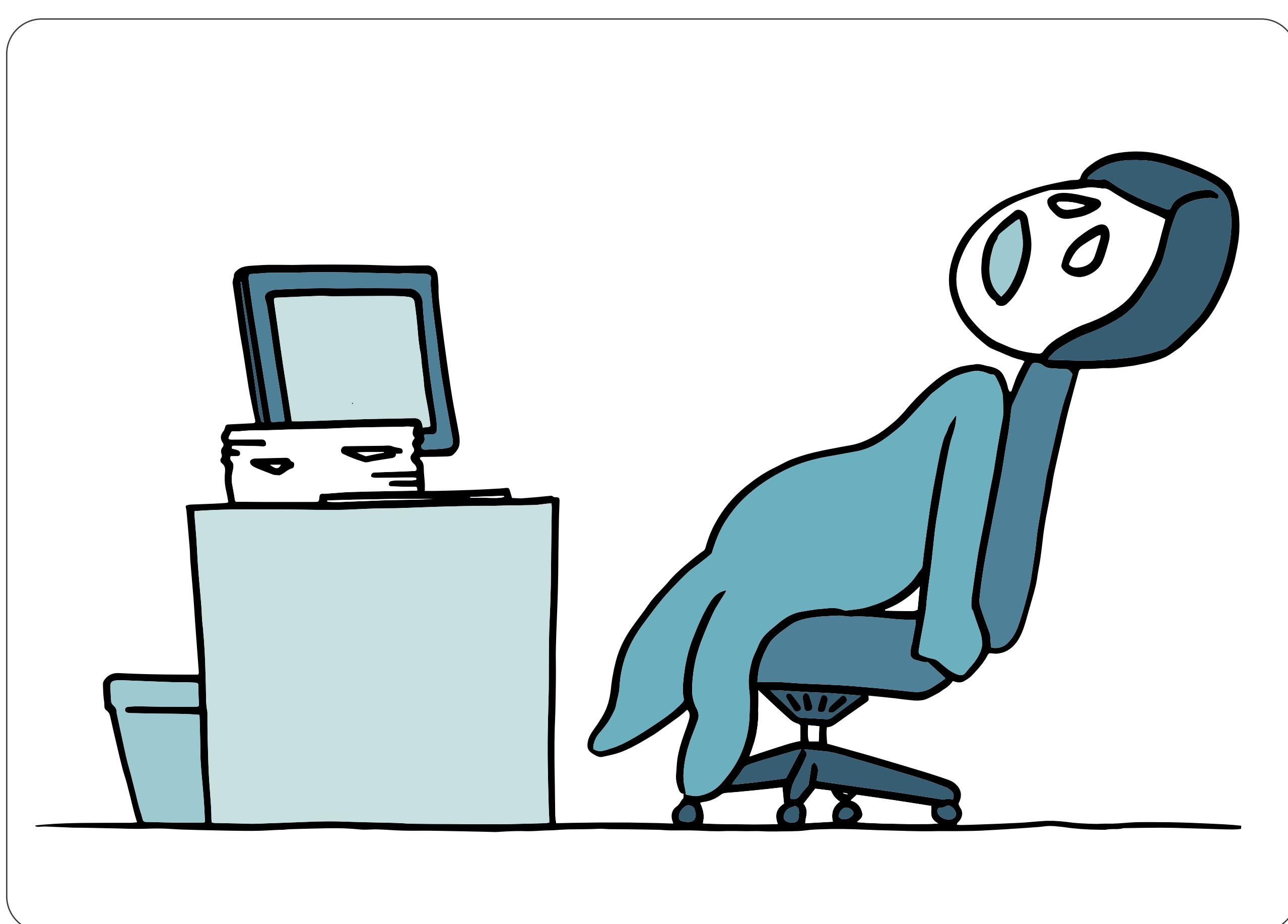


Our **Simple Contracting** product helps your business work better with contract documentation.

Why do you need it ?

Because:

- no one wants to read 20 pages of that ▶
- most contracts are written by lawyers for other lawyers to read

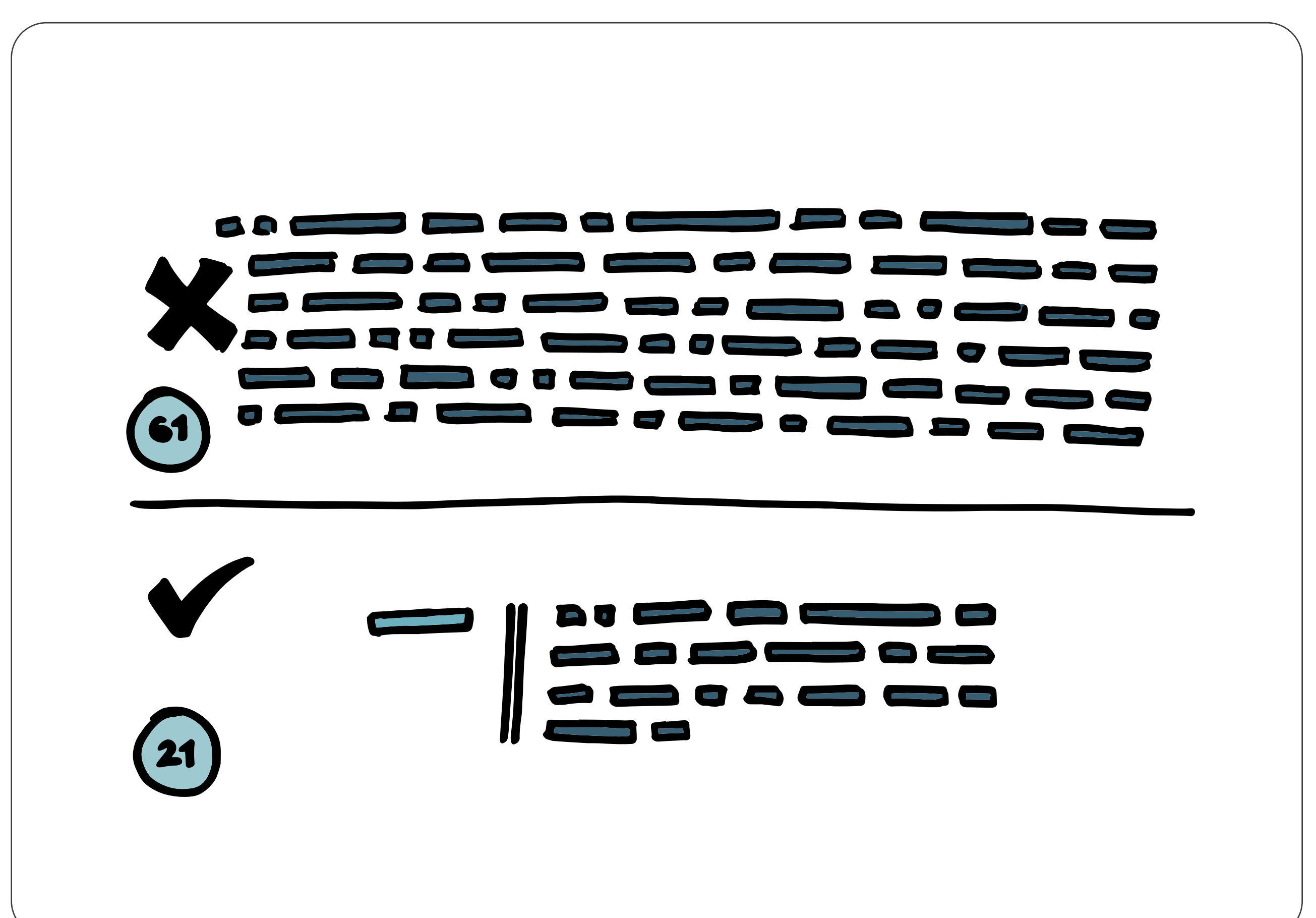


- cluttered dry contract clauses make it difficult to identify key business terms
- heavy legal jargon projects a rigid relationship between parties

Solution? Simple Contracting

- with clause wording design, we reengineer the wording of clauses to reflect the essence in the simplest and most straightforward manner possible.

- with layout design, we apply UX design principles to make contracts easy to read and to work with.



Designed contracts help deals close faster

- it's easier to implement changes to a designed contract
- business operations run smoother with designed contracts
- it enriches the relationship with consumers
- clearly stated terms to consumers are less prone to be considered abusive